



A program of:



Good for Farmers, Good for Families

Greaux the Good is Louisiana's statewide program that funds nutrition incentives at farmers markets, farm stands, and other locations.

Greaux the Good matches select food benefit dollars (e.g. SNAP) at participating locations throughout the state!*

How it works:

1



VISIT a local Greaux the Good partner

2



ASK a partner representative about the incentive program

3



SWIPE/SPEND benefit program dollars

4



RECEIVE either a discount, coupon, or a Greaux the Good match currency

*Program match conditions vary by location.

Scan for more info!

