A blue cross and shield with white symbol

Description automatically generated

**2025 Annual Convening**

**Baton Rouge Agenda**

|  |  |
| --- | --- |
| **10:00 a.m.** | Arrival and Networking |
| **10:15 a.m.** | Networking and Introductions |
| **11:00 a.m.** | Partner Bright Spots |
| **12:00 p.m.** | Lunch |
| **12:15 p.m.** | Keynote: Louisiana Department of Health |
| **1:00 p.m.** | Collaboration Discussion |
| **1:20 p.m.** | Louisiana Blue Resource Review |
| **1:50 p.m.** | Closing Remarks |

|  |  |
| --- | --- |
| **Crowne Plaza Wifi**  **Username: BCBSLAF Convening**  **Password: BRpc2025!** | **Have questions or feedback?**  **Scan this code:**  **A qr code on a blue background  Description automatically generated**  We will answer follow-up  questions in our March recap. |
| **Highlighted Partners**   * Mental Health Association * FRANU/ BRYC * Operation Restoration * Three o’clock Project |
| **Before you go, please leave your badge so that we can recycle it.** |