

Corporate Giving:

Corporate Sponsorships

Louisiana Blue invests dollars to support nonprofit events and fundraisers, health and wellness programs and innovation. All of the company's investments are fully tax-deductible and are made to improve the health and lives of Louisianians. We are proud to sponsor Louisiana organizations that improve quality of life in our state while improving awareness of the Louisiana Blue brand.

Amount: Corporate Sponsorships up to \$10,000

Applying: Applications are made through our corporate sponsorship form, online at bcbsla.smartsimple.com at least six months before your first event.

Deadlines: 4:30 pm on March 1 and September 1

Team Blue

Each year, Louisiana Blue employees volunteer thousands of hours of time with Louisiana nonprofits. Need support for your event? Request Team Blue's help today!

Applying: Submit a request online at bcbsla.smartsimple.com at least six weeks before your event

Matching Gifts

Our company matches employee donations of \$100-\$5,000 to eligible Louisiana-based nonprofits.

Applying: Employees must initiate the matching gift request at bcbsla.smartsimple.com

Dollars for Doers

Louisiana Blue will donate a minimum of **\$15 per hour volunteered in a calendar year** by any full-time employee, retiree and board member (as long as company funds allow) to a Louisiana nonprofit.

Applying: Louisiana Blue will automatically make payments at the beginning of each calendar year

Other Capacity Building Supports:

- LSUS Institute for Nonprofit Administration & Research:
 - www.lsus.edu/community/institute-for-nonprofit-administration-and-research
- Louisiana Alliance for Nonprofits: www.louisiananonprofits.org
- Dream Manager: see handout

Foundation Giving:

Innovation Grant Program

- **Purpose** – Innovation grants are made to **innovative, new projects** to improve the health and wellbeing of Louisianians
- **Amount** – Grants are generally less than \$25,000 in support of projects that take less than one year to complete

Impact Grant Program

- **Purpose** – Impact grants are intended to help non-profit partners expand their impact to further improve the health and wellbeing of Louisianians or to address the immediate community needs after a disaster or crisis.
- **Amount** – Grants awards are up to \$100,000 per year.

Community Health Improvement Grant Program

- **Purpose** – Community Health Improvement grants are made to community coalitions working together to address major public health concerns
- **Amount** – Grants range from \$250,000 to \$1 million over three years (full awards will be made in one-third increments per each year of the project upon meeting annual performance benchmarks)
- **Matching** – Collective Impact grants require a minimum one-to-one match (may come from multiple sources; up to one-half may be in-kind)

All Grants:

- **Eligibility** – Only Louisiana-based 501(c)(3) nonprofit organizations may apply
- **Applying** – Requests are made through a Letter of Intent, submitted online at BCBSLAFoundation.org (Smart Simple)
- **Deadlines** – March 1 & September 1

Angel Awards:

The Angel Award® honors everyday people doing extraordinary good to meet the physical, emotional, creative or spiritual needs of Louisiana's kids. Since 1995, the Foundation has recognized more than 200 of these outstanding individuals. Each Angel Award also provides much-needed resources — a \$30,000 grant for each Angel's nonprofit charity.

- **Deadline** – March 1
- **www.BCBSLAFoundation.org/nominate**